

Board of Directors 2017-2018

President— Chris Roedler
Vice-President— Cheri Pokarney
Treasurer— Chris Burton
Secretary— Stacy Chief Body
Directors:

Joyce D'Andrea
Gail Horner
Melissa Johnson

Thank You

To Our 947

2017 Volunteers



“However you recognize volunteering in 2017, one thing remains timeless... and that is volunteer efforts create positive impact in communities across Canada. “ Volunteer Alberta

Staff 2017-2018

Current

Diana Sim—Executive Director (start April 2012)
Shelley Ducheminsky— Administrative Assistant (start July 2013)
Chelsea Eastman—Event and Resource Development Coordinator (start September 2017) Project Paintbrush Assistant (May-August 2017)
C. Keith Nalder—Membership Services Coordinator (start August 2017)
Bryce Baker—UVolunteer Program Coordinator (August 2017-April 2018)
Justin Brown—Social Media Coordinator (Start January 2018)
Jennifer Rasmussen—Administrative Assistant (Start January 2018)

Former

Lynn McLennan—Bookkeeping (February 2012-January 2018)
Ginger Arthur Ciesla—Event & Fund Development Coordinator February 2017-June 2017)
Sean Annis—UVolunteer Program Coordinator (August 2016-April 2017) & Membership Services Coordinator (Summer 2017)
Chelsea Sherbut—Membership Services Coordinator (September 2015-April 2017)
Hunter Ashcroft—Project Paintbrush Coordinator (May-August 2017)
Gabe deFreitas—Communications Coordinator (June 2017-August 2017)

Volunteer Lethbridge

Annual General Report 2017



Vision:

Volunteer Lethbridge strengthens and sustains a healthy, vibrant community through support and advancement of volunteer excellence.

Mission:

Volunteer Lethbridge builds connections and empowers individuals and organizations to enhance volunteerism and grow volunteer capacity.



Volunteers Impact Change, Growth, Development

President's Report 2017 Submitted by Chris Roedler

It is with great pride that I write this report for Volunteer Lethbridge and what they have accomplished in 2017. We have just recently celebrated 30 years at Volunteer Lethbridge, and now, we are headed into the future. With that, I have two very important questions that I want to ask you: What can Volunteer Lethbridge do for YOU and what can YOU do for Volunteer Lethbridge? These two questions are the theme that VL has started to look at in 2017, and, with your help, will continue into 2018. We have begun an in-depth look into the structure of Volunteer Lethbridge with the beginnings of a comprehensive Strategic Plan, which should, in the end, be able to answer both of these questions. Throughout 2018, we will be asking you, the members, a number of questions pertaining to the operations of Volunteer Lethbridge, and how they can help your organizations. Stay tuned for this.

The Board of Directors continue to work through transition, as new board members come aboard with wonderful ideas, wanting to drive Volunteer Lethbridge forward. I am humbled to work with fantastic people on this board, and their hard work and dedication should not go unnoticed. Thank you for a rewarding year. I look forward to working with each of you, and those that will be new to the board, in the years to follow.

We continue to be in a strong financial position. We continue to look at policies dealing with human resources, and making sure that they are up to date with the standards of today.

Volunteer Lethbridge continues to deliver top programming, which in turn help support the not for profit and voluntary sector organizations. The mission of Volunteer Lethbridge remains the same: to build connections and empower individuals and organizations to enhance volunteerism and grow volunteer capacity. With programs such as D.O.E.S, Project PaintBrush, Leaders of Tomorrow, and our partnerships with the 100 Companies that Care and UVolunteer (through the University of Lethbridge), our mission is fulfilled. The Board of Directors is excited to work with you on this fantastic journey that will help strengthen the values of Volunteer Lethbridge.

I would like to take this time to thank our Board of Directors, the Executive Director, staff, member agencies and all of our many dedicated volunteers for making 2017 the best year yet, and I look forward to working with you all in the next few years.

Let's build on this together. I look forward to our discussions and dialogues throughout this process.

Respectfully Submitted,
Chris Roedler
Chair, Volunteer Lethbridge Board of Directors

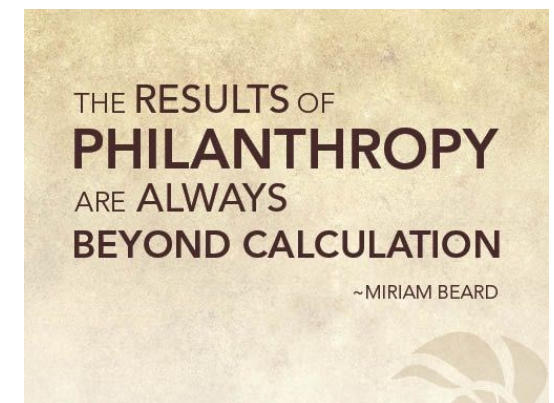
Thank you to our Donors and Funders (Cont.)

Western One Rentals
& Sales
Westside Busy Hands

Archie & Margaret Fehr
Arlene McKay
Beverly Burton
Chris & Dennis Burton
Christina J. Venhuis
Cindy Hubka
Danny Christie
Diana Sim
Douglas Van Belle
Donat P. Demers
Fred & Bernice Nowicki
Iris Andronowich
Janina Klys
Jo-Ann McTighe
Joy E. Mitchell
Kara Ducheminsky
Karran Thorpe
Katherine Miskulin
Katie McCaan
Kay Bernie
Leslie Vaala
Maureen McCann
Mildred Harvard
Priscilla Cooper
Sandra Annis
Sandra Wilson
Sandy & Bernadette Lyons
Tracy Burton
William Robinson



Inspiring people to discover ways they can impact their community through volunteerism often creates an awareness of how the volunteer reaps health benefits, advances their career, builds new and meaningful relationships, boosts their own happiness and impacts change.



Thank you to our Donors and Funders.....

94.1 CJO	ATB Lethbridge Rotary Dragon Boat
98.1 The Bridge	Festival
Alberta Culture and Tourism	Mad Butcher
Astro Jump	Menchie's
Avail CPA	Millz Skillz
B-93 & Country 95.5	Mosaic Industries
Booster Juice South	Park Place Shopping Centre
Bread, Milk and Honey	Penny Coffee House
Downtown Lethbridge BRZ	Pepsi Co. Foods (Frito Lays)
Drunken Sailor	Real Canadian Wholesale Club
Canadian Tire North	Reliance Appraisal Consultants
Chinook Country Tourist Association	Runner Soul
City of Lethbridge - FCSS	Save-on-Foods
Cloverdale Paint	Save-on-Foods West
Costco Wholesale Canada	Servus Credit Union
CTV	Sherwin Williams Paint
David's Tea	Shaw
deJourdan's Photographics	Simply Irresistable
DMT Mechanical	Snack Factory
Empower Performance Group	South Country Co-op
Freddie's Paint	Southern Alberta Newspaper
Freshii	St. John Ambulance
Funky Petals	Sylvan Learning Centre
Galt Museum & Archives	The Engravers
Gas King Oil Co. Ltd	Tommy Gun's Original Barbershop
Games Galore and the Billiard Store	Top Pizza
Global Lethbridge	Two Guys & A Pizza Place
Government of Alberta	United Food & Commercial Workers
Government of Canada	United Way Designation Campaign
Graphcom Printers	University of Lethbridge
Home Depot Foundation	University of Lethbridge
Kernels	Alumni
King of Trade/Serious Music Centre	University of Lethbridge
Lethbridge Audio Visual	Student's Union
Lethbridge College	University of Lethbridge
Lethbridge Herald	Pronghorns
Lethbridge Journal	Volunteer Alberta
Lethbridge Living Magazine	Water Pure and Simple
Lethbridge Lodge Hotel &	Wesbridge Construction
Convention Centre	Westech Portable Sanitation
Lethbridge Meats and Seafood	

Executive Director's Report 2017 Submitted by Diana Sim

The Voluntary Sector ignites change! It is the key contributor of services for social development in our community. It is the sector that connects all sectors by bridging opportunities and mobilizing people to act for the benefit of our community.

Reviewing the diversity within the agencies of Volunteer Lethbridge, we recognize the vast investment of each to transform lives of those served. Volunteer Lethbridge serves to foster growth through an environment of connection and collaboration to strengthen and enrich the capacity of each organization to create a greater impact. The more we know about the work of each organization, the better equipped we are to connect individuals and groups when they call or come by.

I have accepted a role on the National Volunteer Centre Advisory Council. To be a voice for our area is a privilege. The group was formed in September 2017, the goals for the work ahead include: Volunteer Screening, Volunteer Centres' Role in Individual Social Responsibility, the revised Canadian Code of Volunteer Involvement (CCVI) and the CCVI Audit Tool, Volunteer Centres' Role in Emergency Preparedness.

The Government of Canada invested in a Pan-Canadian platform, focussed on the Prime Ministers Youth Initiative to create a volunteer matching platform. Volunteer Lethbridge has committed to participate in this initiative. The platform, developed by Volunteer Attract, will identify common standards and features that will have the desired outcomes for aggregated data that will be accessible and utilized to report on volunteer trends and activity throughout Canada. Volunteer Lethbridge has been moving forward to bring VolunteerAttract to you. This provides agencies with a tool to record volunteer activity, with the capacity of producing reports that will assist us all in telling our volunteer story effectively.

Volunteer Lethbridge strives to take action that will impact change for the Voluntary Sector. The value of this sector is indescribable, together we impact growth through cultivating change and mobilizing action that strengthens and supports a vibrant, healthy community.

Thank you for entrusting us to support you through our capacity building efforts.

MEMBERSHIP IMPACT

VL was privileged to serve **133** member agencies in 2017. Our goal is to assist our member organizations with their community impact through professional development and through promotion of volunteer opportunities. Share all of your volunteer opportunities with us, numerous volunteers connect with us for referrals.

- 57** people attended the BUZZ Sessions
- 26** people attended a Board Governance Training
- 16** organizations used the grant research program to find funding opportunities
- 311** Volunteer opportunities from agencies were promoted via:
 - **56 fairs attended** by Volunteer Lethbridge staff, with over 4,984 contacts made
 - "Volunteer Opportunities" **Email newsletter with 710 subscribers**
 - Our **Facebook page**, which currently has 1506 followers
 - Volunteer Lethbridge **Instagram** account with 1000 followers
 - Our Twitter account that has 1687 followers
 - Monday column each week in the **Lethbridge Herald**
 - **Agency of the Week** feature in the Lethbridge Sun Times (Wednesday free paper)
 - University of Lethbridge and Lethbridge College Job Boards

82 agencies have already submitted their volunteer hours for 2017 and have reported a total of 20,471 volunteers giving 503,083 volunteer hours, which is an economic value of **\$12,073,983.12!!!** (based on TD Economics study valuing 1 volunteer hour = \$24.00)

There are 223 subscribers to the monthly **Member BUZZ eNewsletter**.

2017 MEMBER AGENCIES

(Continued)

Make A Wish - Southern Alberta
McGill Music & Arts School
Multiple Sclerosis Society of Canada
- Lethbridge Chapter
Neighbourhood Watch Society Lethbridge
New West Theatre
Nikka Yuko Japanese Garden
Nord-Bridge Seniors Centre
Oldman Watershed Council
Opokaa'sin Early Intervention Society
Parkinson Association of Alberta
Parks Canada-Waterton Lakes National Park
ReadWorld Foundation
Rehabilitation Society Ability Resources
Reflex Learning
Rotary Club of Lethbridge Downtown
Rotary Club of Lethbridge East
Schizophrenia Society
Scouts Canada
Senator Buchanan Neighbourhood Assoc.
Seniors United Now Society
Sik-Ooh-Kotoki Friendship Center
South Country Treatment Centre
Southern Alberta Art Gallery
Southern Alberta Ethnic Association
Southern Alberta Firearms Education Society (SAFE)
Southern Alberta Individualized Planning Association (SAIPA)
Southern Alberta Language Assessment Services (SALAS)
Southern Alberta Self Help Association (SASHA)
Southern Alcare Society & Industries
Spinal Cord Injury Alberta
St. John Ambulance
Streets Alive Mission
TechBridge Maker Space
Tetra Society of N. America
-Lethbridge Chapter
The Children's Wish Foundation
United Way of Lethbridge & Southwestern Alberta
University of Lethbridge
- Alumni Association

- Pronghorns Booster Club
Upper Victoria Park Neighbourhood Association
Victim Services - RCMP
Victim/Witness Services—Lethbridge Police Service
Vox Musica Choral Society
Waterton Park Community Assoc.
Wellness Through Living Society
Westminster Village Committee
Westwind Gymnastics Club
Windy Castle Medieval Guild
Womanspace Resource Centre
Wood's Homes
YWCA Lethbridge & District

2017 INDIVIDUAL MEMBERS

(17)

Chandra Deaust
Chelsea Sherbut
Cheri Pokarney
Chris Roedler
Chris Burton
Darcy Nalder
Dave Annis
Deborah LucasSwitzer
Diana Sim
Diane Barnes
Gail Horner
Laura McKay
Leslie Vaala
Melissa Johnson
Shelley Ducheminsky
Stacy Chief Body
Zachary Wigand



VOLUNTEER IMPACT

In 2017, **947** volunteers assisted with the programs and services at Volunteer Lethbridge. Diverse opportunities included: Board positions, Leaders of Tomorrow Committee and Event, Prime Time Club, Giftwrapping, Serving Community Internship Program (SCiP), Office Support, Cleaning, Busy Bees, Shredding, D.O.E.S., D.O.E.S. Light, Fine Options, and Human Voice Drive. Volunteers contributed a total of **9213** hours, having an economical value of **\$221,112!!** We could not do what we do without our volunteer resources. (using \$24/hour rate as per TD Economic report).



**Volunteer Lethbridge
works for your organization!!!**

2017 MEMBER AGENCIES (133)

Adaptacare

AHS—Volunteer Resources South Zone

- Lethbridge Community Health
- Taber/Milk River
- Cardston/Fort Macleod
- Coaldale/Raymond

Alberta Science Network

Allied Arts Council of Lethbridge

Alzheimer Society

Amnesty International

ARCHES Lethbridge

Association of Fundraising Professionals

- Southern Alberta Chapter

ATB Financial Lethbridge Rotary Dragon Boat Festival

Big Brothers & Big Sisters

Birthright Lethbridge

Blankets for Canada Society Inc.

Boys & Girls Club of Lethbridge & District

Brain Trauma Support Society

Campus Roots Community Garden

Canadian Bhutanese Society

Canadian Blood Services

Canadian Cancer Society—Alberta & NWT Division

Canadian National Institute for the Blind

Canadian Red Cross Society

Canyon Church Camp Association

Chinook Regional Foundation for Career Transitions

Chinook Regional Hospital Foundation

Choices in Community Living - Legacy Lodge

City of Lethbridge—Recreation & Culture

CKXU Radio Society

Covenant Health - St. Michaels Health Centre

Crossroads Healing Centre

Days For Girls

Downtown Lethbridge BRZ

Environment Lethbridge

Extendicare

Family Center Society

Flexibility Learning Systems

Galt Museum & Archives

Girl Guides of Canada

Giving Hope to Children Society

Good Samaritan Society

-Park Meadow Village & Cottages

-West Highlands Centre

Great Canadian Plains Railway Society

Green Acres Foundation

-Alberta Rose Lodge

-Black Rock Terrace

-Blue Sky

-Garden View Lodge

-Golden Acres

-Heritage Lodge

-Pemmican Lodge

Heart's Haven Ranch

Helen Schuler Nature Centre

Inclusion Lethbridge Association (LACL)

Interfaith Food Bank

It's a Blast-Lethbridge Community Out of School Association

Junior Achievement Southern Alberta

Kidney Foundation of Canada

- Southern Alberta Branch

Lethbridge & District Exhibition

Lethbridge Bulls Baseball Club & Prairie Baseball Academy

Lethbridge Chamber of Commerce

Lethbridge Family Services

Lethbridge Food Bank

Lethbridge Jazz Society

Lethbridge Public Library

Lethbridge Senior Citizens Organization
- Meals on Wheels

Lethbridge Shakespeare Performance Society

Lethbridge Sledge Hockey Club

Lethbridge Soccer Association

Lethbridge Sport Council

Lethbridge Sustainable Living Association

Lethbridge Symphony

Lethbridge Therapeutic Riding Association

Lethbridge Twinning Society

Lethbridge YMCA

Lethbridge Youth Foundation / 5th on 5th

Lions Club -Lethbridge West

Little League Alberta District 1

London Road Neighbourhood Association

MADD Lethbridge & Area

2017 HIGHLIGHTS

LEADERS OF TOMORROW

322 people gathered at the annual gala to recognize **132** youth between ages 5-24 years who made outstanding contributions to their community through volunteerism.

6 Excellence awards presented

1 U of L scholarship awarded

3 Rotary scholarships awarded



"Volunteerism has truly shaped the woman I am today. I have a diverse and rewarding volunteer background and I am honoured to say I have met some amazing people who pushed and challenged me to be a better community member and person. I doubt I will ever stop being involved and giving back in some way." - Tiffany Herrell



PROJECT PAINTBRUSH Project Paintbrush provides an entirely free service for seniors and disadvantaged individuals whose homes and fences are in need of a fresh coat of paint!

26 projects were completed

2 students were hired with the CSJ grant

308 volunteers participated

1559.25 volunteer hours contributed

\$34,434.00 economic value for the volunteer hours

29 Corporate groups volunteered

27 sponsors contributed

HOMEOWNER: ***"After the walk around, I couldn't get over the fabulous end result. Truly a professional job and done so quickly and efficiently. I am so pleased. "I am so thankful that there is a service like this."***

150 for 150



The Canada 150 for 150 Volunteer Challenge was a nation-wide movement led by Volunteer Ottawa in partnership with Volunteer Canada and Volunteer Centers across the country. Volunteers in Lethbridge logged **3,874** hours during the challenge and was ranked number 4 out of 28 other communities in Alberta!

NATIONAL VOLUNTEER WEEK

April 23rd—29th, 2017

The Volunteer Lethbridge flag flew at City Hall. Fun events for volunteers included, Micro Volunteering Day, Leaders of Tomorrow & the Colour Fun Run.



How Do You Recognize Volunteering in 2017?



100 COMPANIES THAT CARE

Vision: "To help every company on the planet become a Company that Cares"

In 2017, 100 Companies that Care was pleased to distribute the first \$10,000 raised to the Lethbridge Food Bank so they can make an even greater difference in our community! [100 Companies that Care](http://www.100companiesthatcare.com) is continually supporting our local area and we look forward to an exciting 2018 with them!



RANDOM ACTS OF KINDNESS FIRST FRIDAYS

As a way to bring smiles and good cheers on the best day of the month, First Friday, the Downtown Lethbridge BRZ partnered with Volunteer Lethbridge to accomplish just that.

The Downtown Lethbridge BRZ's goal



of Random Acts of Kindness (#RAOKFF) is to showcase to Lethbridge and area the philanthropic nature of our 520 + business members in the heart of the city, downtown Lethbridge.



UVolunteer

In the 2017 Calendar year, the UVolunteer program saw great success in furthering it's connection between the Lethbridge community and the University of Lethbridge. UVolunteer, being founded out of one of the four Pillars, civic engagement, of the Liberal Education Philosophy of the U of L, has fostered incredible connection with both community organizations and the University of Lethbridge. The program has encouraged greater volunteerism for students by showing them the opportunities that volunteerism provides. Programs such as the Serving Communities Internship Program (SCiP) and the applied studies program have been used to promote the benefits of volunteerism in a professional and educational sense. While the use of social media and events such as the UVolunteer Fair have been used to further connect students, most of which are not from Lethbridge, to the organizations having a positive social impact in our community. The UVolunteer program finds, almost all students want to have a positive and tangible impact. For many, volunteerism is a key method in realizing that goal. The UVolunteer program is already a vital student service at just a few years old. It provides an important service to the University, the students and the Lethbridge community.